

# FOTOFOCUS

**MEDIA ADVISORY**  
June 26, 2012

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**JOIN FOTOFOCUS ON FOUNTAIN SQUARE DURING MIDPOINT MUSIC FESTIVAL INDIE SUMMER CONCERT SERIES**

**FRIDAY, JUNE 29, 2012, 7 TO 11 PM**

**THOMAS R. SCHIFF CREATES PANORAMIC PHOTOGRAPH OF FOUNTAIN SQUARE AT 8:15 PM**

**Who:** **FOTOFOCUS**, a biennial region-wide celebration of photography and the MidPoint Indie Summer Concert Series

**What:** Free public concert and event

**The Photos:**

Thomas R. Schiff takes a panoramic photo on the Square 8:15 PM. Download the image on the **FOTOFOCUS** website: [FOTOFOCUScincinnati.org](http://FOTOFOCUScincinnati.org)

Preview highlights of **FOTOFOCUS October 2012** with the **FOTOFOCUS** video

**The Bands:**

9:30 Psychodots / 8:15 Roger Klug / 7 PM Tigerlilies

**What Else:**

--Bombshells of Cincinnati Yarn-Bomb photo booths.

--Photo booths

--Free **FOTOFOCUS 2012** Posters and T-Shirts when you join **FOTOFOCUS** email list

**When: FRIDAY, June 29, 2012, 7 TO 11 PM**

**Where: Fountain Square  
5th and Vine Streets Cincinnati, OH**

**Why:** Because photography and music are the perfect bridge for bringing People + Art Together.

October 2012, **FOTOFOCUS**, a nonprofit arts organization, launches its first biennial month-long regional celebration of historical and contemporary photography and lens-based art. A catalyst for unprecedented regional inter-institutional collaboration and community engagement, **FOTOFOCUS** brings together museums, galleries, and universities showcasing world-renowned artists and national and regional standouts. The event also features emerging talents and students in “pop-up” exhibitions at alternative spaces, community art centers, and other grass roots organizations. **FOTOFOCUS** celebrates and champions the ubiquity of photography and its important role in contemporary culture. In programming that brings together artists, collectors, curators, educators, and other specialists, **FOTOFOCUS** offers audiences an exciting opportunity to learn about and experience the diverse currents of photography.

**FOTOFOCUS** recaptures the spirit of Cincinnati’s legacy as an epicenter of art production, collaboration, and creative exchange, and seeks to revitalize and rebuild that spirit for the 21<sup>st</sup> century. Participating venues include: the Cincinnati Art Museum, the Contemporary Arts Center, the Taft Museum of Art, the National Underground Railroad Freedom Center, the Cincinnati Museum Center, and other institutional partners such as Northern Kentucky University, Ohio University’s Kennedy Museum, the University of Cincinnati, Miami University, the Weston Art Gallery, the Carnegie Arts Center, the Mercantile Library, the Architectural Foundation of Cincinnati, the Art Academy of Cincinnati, as well as Carl Solway Gallery, Prairie, and the Carnegie Visual and Performing Arts Center, among others.

The MidPoint Music Festival Preview is presented by 3CDC and *CityBeat*. *CityBeat* publications and events include *CityBeat* newspaper, *Her* magazine, CityBeat.com, BestOfCincinnati.com, and the annual MidPoint Music Festival. *CityBeat* is the winner of multiple awards as Ohio’s best weekly newspaper.

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**30+ days. 50+ venues. 500+ artists.**

**People. Places. Photography.**

**FOTOFOCUScincinnati.org**