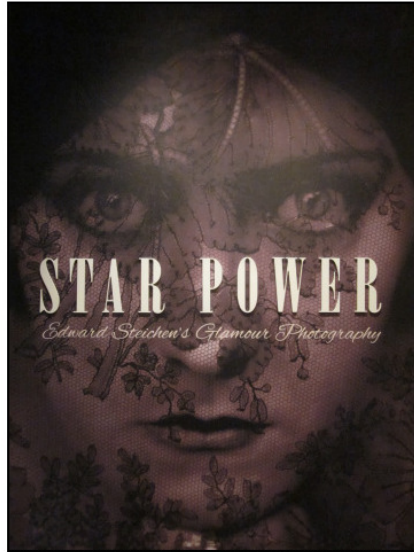




HOME ABOUT 45SQUARE YELP BADGE LIST 101 THINGS

FotoFocus – Taft Museum



I got the privilege of attending the Taft Museum's FotoFocus feature, **Star Power: Edward Steichen's Glamour Photography**.

So what exactly is this FotoFocus you've been hearing about? From their website:

The FotoFocus biennial presents an unprecedented opportunity to learn about and experience the diverse currents of photography. FOTOFOCUS brings together museums, galleries, and universities showcasing world-renowned artists and national and regional standouts. Pop-up venues, community art centers, and other grass roots organizations explore current trends in photography with exhibitions featuring the work of emerging talents and students.

I also found this video to be helpful in explaining just what it's about



The Taft Museum is one such venue featuring the works of Edward Steichen. He is most known for being Vogue's photographer back in the 20's -30's. He brought naturalism to fashion, and did away with the cute perkiness. There was a quote thrown out that night that he makes every cutie look like a woman.



Edward Steichen, Katharine Hepburn, 1933, gelatin silver print. Courtesy Condé Nast Archives, New York

Steichen took a lot of pictures in his apt on 5th ave in New York City. He helped to bring in the modernism of photography. He played with lines and diagonals, and truly changed fashion photography in that time.

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That Taft has even a few magazines in which his pictures appear, as well as some that never made it to print. A lot of his work wouldn't appear for a few years, like the photo of Gloria Swanson above. It didn't appear until 4 years after he originally took this photo. This is one of my favorites of the exhibit. Nancy, the curator says the same. If you don't come to see this one, then you should see the one of Greta Garbo or Gary Cooper.



The exhibit runs through January 27, 2013. The Taft Museum is open Wednesday - Friday, from 11:00 - 4:00, and weekends 11:00 - 5:00. Admission is only \$10.00 and is free for all on Sundays. Or you can use your FotoFocus Passport for entry into the exhibit.

Steichenize Yourself

- Pose on the sofa in an attitude inspired by the photos in the exhibition.
- Take a picture of yourself (or ask a friend or friendly stranger to help).
- Share on the Taft Museum of Art Facebook page.
- Tweet #steichenize.
- We will print and post our favorites here on the magnetic board.

20 SOMETHING BLOGGERS

TWEET TWEET

#StarPower, part of @FotoFocusCincy at the @TaftMuseum
wp.me/p11aAo-de #Steichenize yourself (or friends) ;)

----- 1 hour ago

FotoFocus - Taft Museum
nblo.gs/DGgaW

----- 1 hour ago

I support this decision :P RT @katiesokoler: I sort of want to make a calendar called Angry Cats in Hats http://t.co/q28b93Oq

----- 2 hours ago

Customer appreciation day! Free lunch! :) (@ Chase) on #Yelp
yelp.com/biz/il35xm77Vl...

----- 4 hours ago

@howardmcewen No problem ;)

----- 7 hours ago

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October 2012

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YELP

 Recent reviews by Rachel G.
What's this?

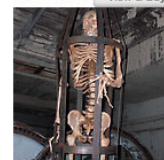
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Artwork for Sale or looking pretty at :)



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watchtower



Skelington

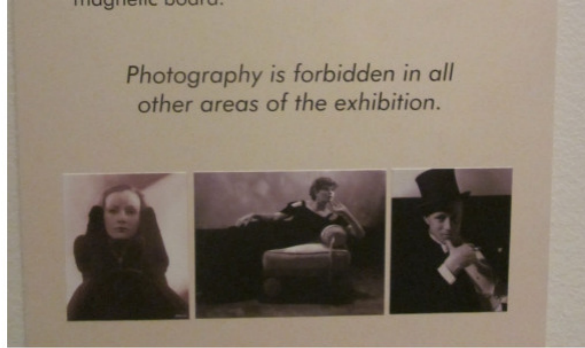


Lego

Wedding



Castle in the



They also have a cute little area set up to Steichenize yourself and your friends. I love interactive exhibits 😊 So of course me and my friend Paige of CincyWhimsy had to take part



You can see her post about it here

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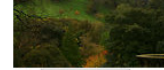
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FotoFocus – Betts House

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sky View & Buy



winter

miracle View & Buy



Drive thru

View & Buy



Like father

like son View & Buy



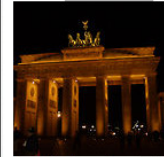
uphill both

ways View & Buy

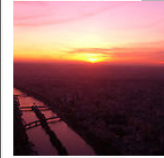


Cincinnati

Skyline View & Buy



Brandenburg Gate View & Buy



Sunset atop

t... View & Buy



Scottish

Christmas View & Buy

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I got to stop by the Betts House before the Pops show last weekend and check it out
Urban Landscapes



URBAN LANDSCAPES

OCTOBER 13 - NOVEMBER 29

Sherman Cahal
Zach Fein
Craig Moyer
Ronny Salerno

GALLERY TALK | October 27 @2pm

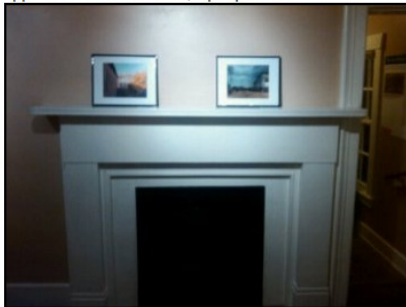


FOTOFOCUS



THE BETTS HOUSE | 416 CLARK STREET | CINCINNATI | WWW.THEBETTSHOUSE.ORG

The Betts House is one of the oldest standing buildings in Cincinnati, Built in 1804, and survived the big earthquake of 1912. It is open Tuesday through Thursday, 11 a.m. - 2 p.m. and the second and fourth Saturdays of each month, 12:30 - 5 p.m. Other days and times are available by appointment. Admission is \$2 per person.



Ronny of Queen City Discovery was there to give some more information about his work. Check out more about the exhibit on his [page](#)

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